

**TENNESSEE GENERAL ASSEMBLY
FISCAL REVIEW COMMITTEE**



FISCAL NOTE

HB 70

January 18, 2011

SUMMARY OF BILL: Classifies the use of any word referring to a governmental entity in advertisements or trade names as an unfair or deceptive act under the Consumer Protection Act (CPA) when such use creates the belief that a private entity is acting for, related to, or endorsed by the government. Each violation of the CPA is a Class B misdemeanor.

ESTIMATED FISCAL IMPACT:

State Expenditures – Not Significant

Assumptions:

- A small increase in cases in the court system, which will result in additional state and local government expenditures for processing the cases and additional state and local government revenue from fees, taxes and costs collected. These expenditures and revenue are estimated to be not significant.
- Any cost associated with enforcement of this section can be accommodated within existing resources without an increased appropriation or reduced reversion.

CERTIFICATION:

The information contained herein is true and correct to the best of my knowledge.

A handwritten signature in blue ink, reading "James W. White".

James W. White, Executive Director

/sbh